# Two Conferences – One Event: ASE Summit meets DSM Conference | September 24–26, 2024

## Day 1, September 24, 2024

#### 08:15 am | Registration and Welcome

#### **09:00** am | Opening Keynote ASE Summit [G1.00]

»Advanced Systems Engineering and the Industrial Metaverse« Univ.-Prof. Dr.-Ing. Oliver Riedel, Fraunhofer IAO

#### **09:45 am | Industry Pitch** [G1.00]

»Digital Continuity – PLM Selection and Introduction while Ensuring **Business Continuity«** 

Mehmet Akif Akbulut, Tirsan/Kässbohrer Stephan Schüle, Fraunhofer IAO

#### 10:30 am | Coffee Break

#### 11:00 am | Innovation Insight [G1.00]

»Creating Value with ASE and Visual Interaction« Dr.-Ing. Matthias Bues and Mehmet Kürümlüoglu, Fraunhofer IAO

#### 11:45 am | Research Insight [G1.00]

»Asset Administration Shell for the Wiring Harness« Christian Kosel, ARENA2036

# 12:30 pm | Lunch Break

#### 01:30 pm | Break Out Session

Conceptualization of Digital Twins [G1.00]

# 01:30 pm **DSM Registation**

Visual interactive Collaboration [Z1.60] Circularity enabled by ASE [E1.40]

#### 02:30 pm | Welcome Address and Opening [Z0.00]

»DSM Conference«

Prof. Matthias Kreimeyer, IKTD

Univ.-Prof. Dr.-Ing. Oliver Riedel, Fraunhofer IAO

## 03:15 pm | Coffee Break

# 03:45 pm | Interactive DSM Experience [Z0.00]

Prof. Tyson Browning, Texas Christian University

#### 05:15 pm | Coffee Break

# **05:45 pm | Industry Insight** [Z0.00]

»R&D Study 2030«

Prof. Dr. Florian Kauf, PwC Germany

#### **06:30 pm | Evening Event & Dinner Speech** [MICA]

Prof. Steven D. Eppinger, MIT Sloan School of Management

# Day 2, September 25, 2024

#### 08:30 am | Registration and Welcome

#### **09:00** am | Keynote & Introduction [G1.00]

Industry Sprint Workshop Use Case

Representatives ebm-papst

#### 10:15 am | Coffee Break

## 10:45 am | Industry Sprint Workshop [Z0.00]

all Participants in groups

#### 12:30 pm | Lunch Break

# 01:30 pm | Industry Sprint Workshop [Z0.00]

all Participants in groups

# 02:30 pm | Closing: Industry Sprint Workshop [Z0.00]

all Participants

#### 03:15 pm | Coffee Break

## 03:45 pm | Industry Insight [G1.00]

»The complex challenge of product portfolio optimization« Dr. Dominic Distel and Dr. Lars Schonenberg, McKinsey & Company

#### 04:15 pm | Full Paper Presentations [Session 1] [G1.00]

Data-Driven Design

[Authors of full papers]

#### **05:00 pm | Closing Day 2** [G1.00]

Prof. Matthias Kreimeyer, IKTD

Univ.-Prof. Dr.-Ing. Oliver Riedel, Fraunhofer IAO

# 05:15 pm | Transfer

### **07:00 pm | Dinner** [Ratskeller Stuttgart]

# **Chair: Prof. Matthias Kreimeyer**

Data-Centric Architecture Model for the Development of Smart PSS Yevgeni Paliyenko

Facilitating the Implementation of Data-Driven Processes in Product Development

Yevgeni Paliyenko

Generation of Rule-Based Variance Schemes Towards a Data-Driven Development of High-Variant Product Portfolios

Thorsten Schmidt

# Day 3, September 26, 2024

#### 08:30 am | Registration and Welcome

#### 09:00 am | Extended Abstract Presentations [Session 2]

[G1.00]

Authors of Extended Abstracts

#### 10:30 am | Coffee Break

#### 11:00 am | Industry Insight [G1.00]

»DSM & Al: Applications for Managing Complex Product Development and Supply Chains«

Dr. Thomas Braun, Teseon

#### 11:30 am | Full Paper Presentations [Session 3] [G1.00]

Modularization and Variant Management Authors of full papers

#### 12:30 pm | Lunch Break

## 01:30 pm | Full Paper Presentations [Session 4] [G1.00]

(Model-Based) Systems Engineering Authors of full papers

#### 02:45 pm | Coffee Break

## 03:15 pm | Paper Presentations [Session 5] [G1.00]

Process and Project Management

Authors of full papers

#### 04:15 pm | Conference Closing [G1.00]

Prof. Matthias Kreimeyer, IKTD

Univ.-Prof. Dr.-Ing. Oliver Riedel, Fraunhofer IAO

# Chair: Prof. Pascal Etman

Modeling and Analyzing Interactions Between Stakeholders for Train Decarbonization Decisions at a Regional Scale

Benoit Volant

Development of a Method for Comparing Industrial Processes Using DSM: Application to a Case Study in the Automotive Sector, the Seatbridge Patent

Daniele Grazzini

Process Versus Knowledge Interdependencies: Balancing Alternative Grouping Criteria

Runar Solberg

Exploring Indicators for Multiple Modes in Resource-constrained **Project Scheduling** 

**ASE Summit** 

Gergely Lajos Novak

# Chair: Prof. Steve Eppinger

Generating A Design Structure Matrix With A Large Language Model Edwin Koh

Towards the Capabilities of Large Language Models Regarding Functional Reasoning of Designed Products

Jonas Fastabend

Modular Design Method Based on DSM Using Spectral Clustering for Frame Structures

Daichi Kunishi

Ensuring Consistency and Credibility in Cyber-Physical Systems Validation

The Role of the Design Structure Matrix in a Streamlined Innovative Product Design Approach

Daniele Ferrara

# → Chair: Prof. Tyson Browning

A DSM Approach to Modularize for Reusability

Towards an Approach for the Target-Size-Oriented Selection and Adaptation of Methods for the Development of Modular Product Families Lea-Nadine Wöller

Towards a Framework for the Continuous Decision-Making Concerning Variety-Induced Cost of Complexity in the Product Generation

Maximilian Ridder

#### → Chair: Prof. Ali Yassine

**Development Process** 

A Maturity Model for Data-driven Model-based Systems Engineering for **Producing Companies** 

Al-MBSE-Assisted Requirements Writing and Management – Towards a Knowledge-based Framework

Ali Asghar Bataleblu

Optimizing Token Usage on Large Language Model Conversations Using the Design Structure Matrix

Ramon Maria Garcia Alarcia

A Lifecycle Model for Autonomous Buses in Public Transport Christopher Langner

ASE/DSM Shared

**DSM Conference**